LEVERAGE CONSUMERISM TO GROW YOUR PEO

LEVERAGE CONSUMER DIRECTED HEALTH ACCOUNTS TO YOUR BENEFIT

A partnership with WEX Health arms you with everything you need to custom-tailor the perfect healthcare benefit administration solution to suit your individual client's needs, consolidate your consumer-directed health (CDH) accounts, and grow your business.

THE CHALLENGES:

- Expanding your healthcare benefit offerings and retaining clients
- Consolidating your product and service offerings into a single platform
- Differentiating your offering while keeping up with changing healthcare landscape

OUR SOLUTION:

WEX Health has a single platform for all consumer-directed health accounts including: FSA, HSA, HRA, Commuter, and Wellness Incentives.

3 Ways to Grow Your PEO Business With WEX Health

1 BOOST REVENUE by owning and expanding CDH accounts

HSAs Show Strong Growth

140% increase in HSAs by 2019[1]



HSA Enrollment on the Rise

25% increase in HSA enrollment from 2015 to 2016[2]



HSAs Help With Account Retention

40% of HSA enrollees hold onto accounts for at least **3** years[3]



HRAs on the Rise

66% increase in HRAs by 2019



2 CONSOLIDATE ACCOUNTS One CDH platform simplifies access and increases engagement

Consolidate Benefits for You, Your Clients, and Worksite Employees

- One Platform
- One Login
- One Portal
- One Mobile App
- One Card
- One Experience



Mobile's Growing Popularity

- Mobile App Users Grew **58%**
- Logins increased **56%**
- Transactions Increased **112%**



Increase Consumer Engagement and Efficiencies

In 2015, the WEX Health platform facilitated more than **48 MILLION** consumer portal and mobile application logins, driving efficiencies and essentially saving millions of calls into service centers[5]

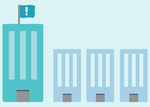
On average, consumers on the WEX Health platform log into their portal or mobile application **1.5 TIMES PER DAY**[5]



3 COMPETE MORE EFFECTIVELY Set your PEO apart and gain share

You can't compete on price alone

OVER 1/3 of PEOs say differentiation is hard[6]



Deliver superior value

With healthcare reform, employers need a trusted benefits advisor more than ever



Offer peace of mind

World-class security, Compliance and fraud protection, and **99.999%** uptime



Establish Brand Awareness

Easily apply your unique identity to private label the solution for clients



PARTNER WITH A LEADER

The top 25% of WEX Health Partners experience 80% growth year-over-year

WEX Health Partners retain 90% of their employer customers

Powering more than 225,000 employer groups and servicing 24M consumers

WEX Health

Call today to learn more about how WEX Health and our Partners can help you simplify the business of healthcare. 952.908.9056 www.wexhealthinc.com

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Sources:
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3. http://www.evolution1.com/healthcare-trends-institute/hsa-contributions-on-the-rise/
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5. WEX Health Benchmark Data, 2015