



# Reducing **Risky** **Driving** Behavior In Your Fleet



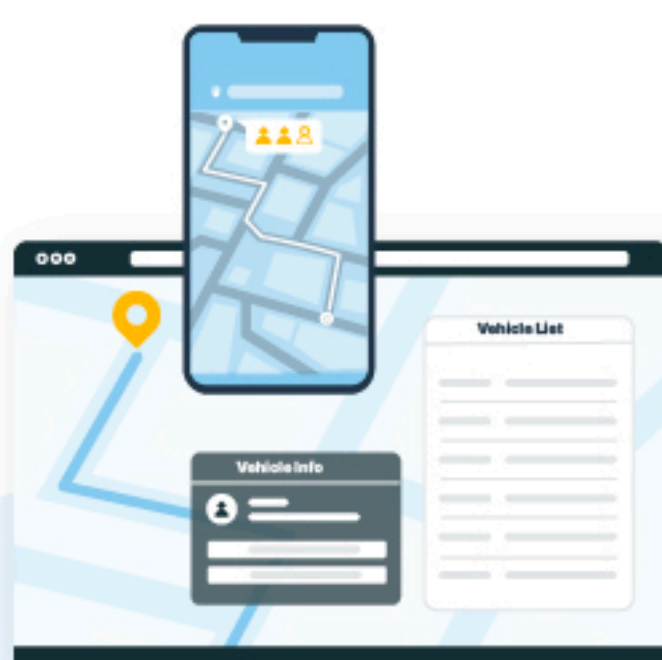
Fleet vehicles are on the road a lot, which means they're prone to typical wear and tear. However, risky, dangerous, or otherwise poor driving habits can degrade trucks quicker, leading to higher operational costs for maintenance, etc.

Not only that, but drivers who engage in these poor habits are more likely to cause an accident, too — which can have far-reaching impacts on their personal health and well-being and your business.

**Here are three ways that telematics technology helps to reduce risky behavior.**

## **Driver Monitoring and Near Real-Time Tracking**

Telematics systems track and monitor driver behavior, including speed, acceleration, braking, and more, making it easier for managers to identify risky driving patterns and take necessary action.



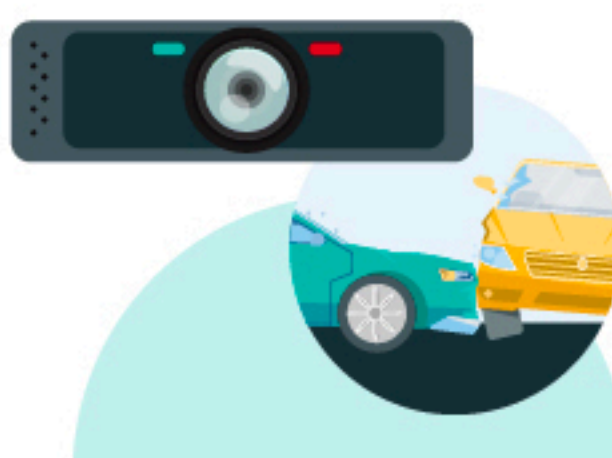
## **Driver Feedback, Training, and In-Cab Coaching**

Using the data collected through WEX telematics, fleet managers can build constructive training and feedback materials and augment coaching to help drivers make safer, more economical choices on the road.



## **Dash Cams**

If a not-at-fault accident does happen, dash cams and telematics combine to offer evidence in a court of law — preserving driver integrity and keeping insurance costs down.



Risky driving behavior shouldn't be an expected business expense. Unsafe road habits put drivers at risk of serious injury and increase operational costs across the board, from insurance premiums to unscheduled maintenance.

WEX telematics and GPS tracking solutions can help keep your drivers safe, and you can even reward them for their good driving — further incentivizing better behavior.

**For more information, visit [www.wexinc.com](http://www.wexinc.com)**

