

WEX Health Wellness Rewards & Incentives Debit Cards



Deliver An Exceptional Wellness Rewards Account Experience With Our Brandable, Reloadable Mastercard And Visa Options

Reduce overall wellness rewards program costs.
Improve member experience, engagement, and satisfaction.

Our Health Wellness Rewards Debit Cards are a powerful benefit solution available to health plans looking for engaging and affordable wellness incentive rewards solutions.

We built a healthcare reimbursement account platform and reloadable card solution that are flexible, furthers member engagement, meets changing plan requirements, and provides optimal funding options that save you money.

In fact, as a health plan, you retain all unused member incentive dollars — a huge savings for you.

Health Plan Benefits

- Private-labeled Mastercard and Visa cards that promote your brand.
- The stacked payment card means you can add multiple incentive accounts on the same card.
- A Mastercard or Visa with your brand and logo stays with the member.
- Pay only for the incentive dollars members use.
- Your plan enjoys the goodwill associated with members earning and spending the rewards.
- Service that is member-focused and based on data, such as how, where and when members use their cards.
- Utilize data and analytics to increase personalized engagement.



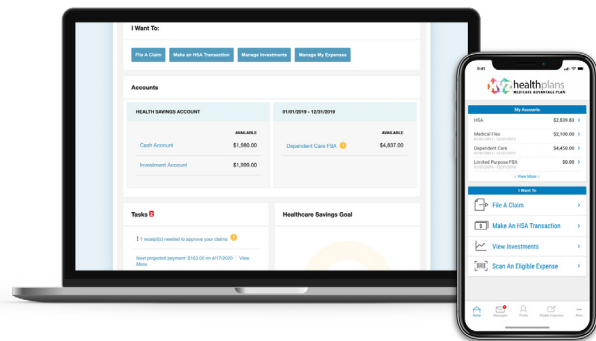
Our Model Enables Significant Savings Associated With Unused Dollars

Member Benefits

- Incentive dollars that are automatically loaded to the member's card as they earn them.
- Members can access their real-time balances, see their transactions, report cards lost/stolen and request new cards via online portals, mobile app, IVR and member services.
- Members receive all of the security and fraud protections available to MasterCard and Visa card members.

Program Features

- Reloadable cards stay in your members' wallets with your brand.
- Private-label branding on secure Visa and Mastercard accounts.
- Integrate into existing health plan member experience.
- Multiple service model options available.
- Account configuration and spending controls can be applied at the segment and/or population level.
- Total member experience: debit card, member portal, mobile app, customer service.



Single or Multiple Account Options

Private-labeled and ready to use.



Get Started Today

Learn more about WEX Health Wellness Rewards Incentive Cards by contacting:

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Simplifying the Business of Healthcare

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