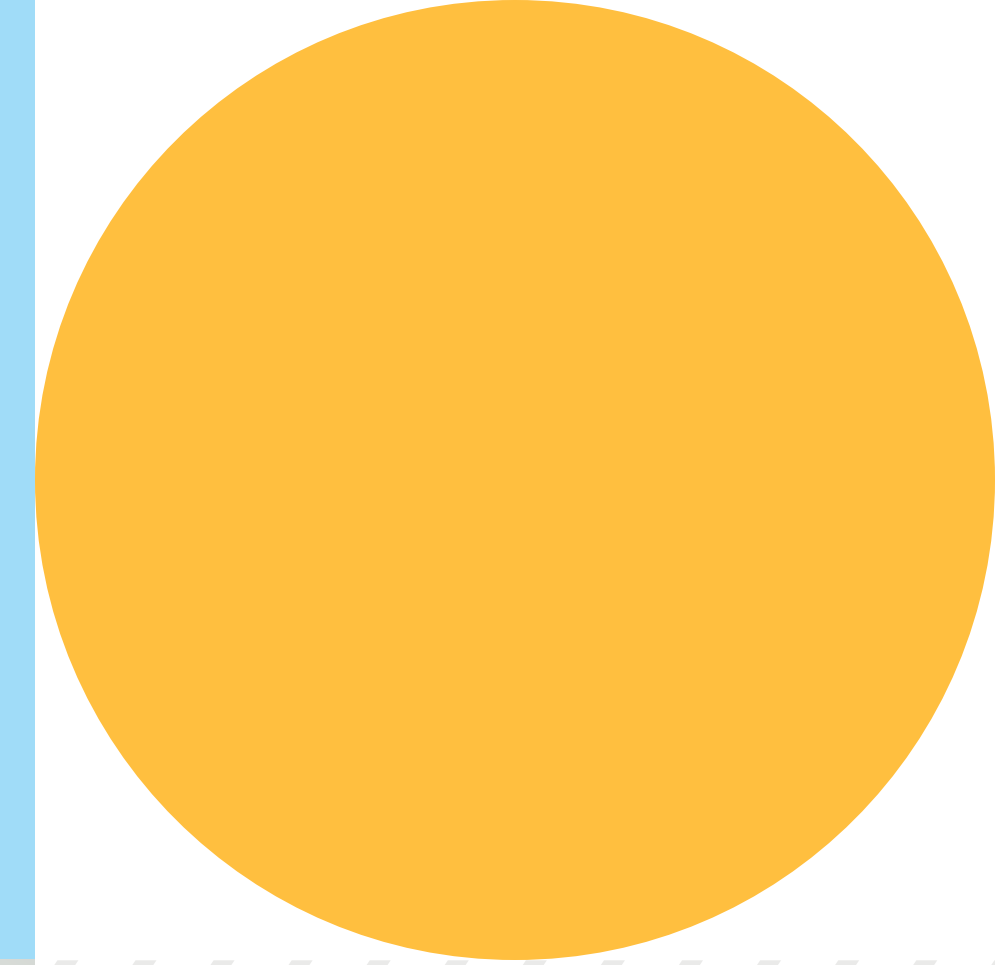
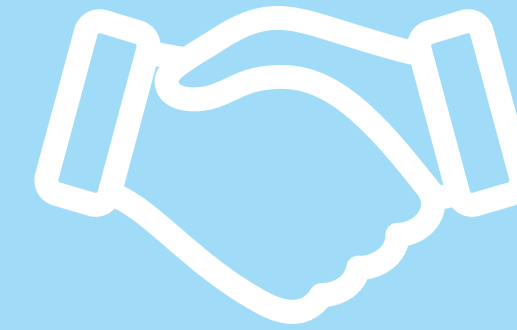


wex™

Case Study

EURO FOODS
GROUP

WEX simplifies complex transportation needs for Euro Foods Group.





Overview

Euro Foods Group, established over 30 years ago, is a leading international manufacturer and distributor of frozen and fresh foods and catering supplies serving the restaurant, catering, and specialist supermarket sectors.

1,500-2,000 employees

6 UK depots across international locations in America, India, and Bangladesh

70-75 vehicles

Challenges

Even for an established food distribution company like Euro Foods Group, managing fuel costs and finding convenient refueling options for their diverse fleet presented significant challenges.

After leaving WEX in 2018 to explore other options, Euro Foods Group faced daily operational hurdles with their previous fuel provider, including fluctuating fuel prices, limited network coverage, and inadequate support. These issues added unnecessary complexity to their already demanding transportation operations, which must comply with numerous regulations while maintaining customer service excellence.



How WEX helps

Euro Foods Group's return to WEX brought a superior solution tailored specifically to their operations. WEX addressed Euro Foods' previous concerns by expanding network coverage and offering improved pricing structures that better aligned with their UK depot locations.

The partnership provides comprehensive fuel management through WEX's commercial refueling services across the UK, with access to both WEX's dedicated network and Esso stations when needed.

Additionally, our Velocity online system offers transparent reporting and analytics, while dedicated account management ensures personalized support.



Significant Q1 Savings

Immediate cost reduction compared to previous year



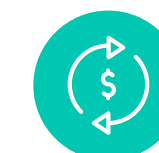
Improved Driver Experience

Access to more convenient local refueling stations



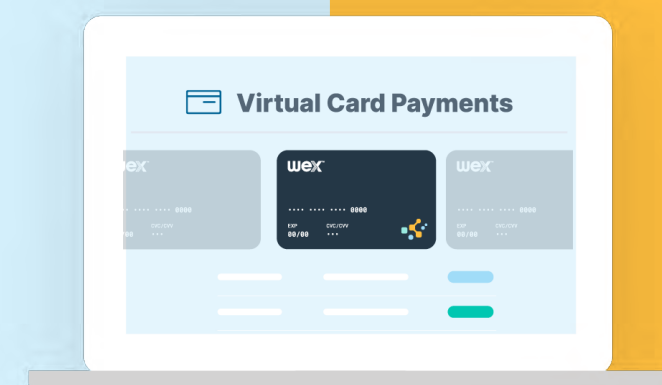
Simplified Management

Transport team no longer facing stress from their fuel solutions



Enhanced Support

Daily and weekly assistance from a dedicated account manager



Results

WEX's solution has delivered immediate financial impact, with Euro Foods Group reporting significant savings in their first quarter after returning. The expanded network now includes local refueling stations which are more convenient for drivers at the end of their shifts, improving operational efficiency and driver satisfaction. The Velocity online platform provides comprehensive visibility into fuel usage and costs, answering virtually any fleet management question that arises.

Beyond the technology, the dedicated account management from WEX's Jessica Heath has transformed what was previously a source of stress into a seamless part of Euro Foods Group's operations. This level of personalized support was entirely missing from their experience with their previous provider over the last five years.

Euro Foods Group's integration of WEX's fuel solutions has been a game-changer, removing one of the many headaches the transport team faces daily and allowing them to focus on delivering exceptional service to their customers. For businesses seeking a fuel management partner that combines cutting-edge technology with dedicated human support to simplify their fleet operations, WEX and their tailored solutions are the ultimate choice.

“The WEX solution is just superior in every way to our last provider. We get the support from our account manager on a daily and weekly basis, we get the service and pricing that fits our operation and expectations, and to back all of that up you have an online system named ‘Velocity’ that can provide an answer to almost any question we may have.”

Neill Cannell

Group Transport Manager
Euro Foods Group Ltd



Want to learn more about WEX and how you can save time and money for your business?

Get in touch with a WEX representative today.

wexinc.com