

# LEVERAGE CONSUMERISM

TO

# GROW

## YOUR MEMBERSHIP

### 3 Ways to Grow Your Membership Business With WEX Health



#### LEVERAGE CONSUMER DIRECTED HEALTH ACCOUNTS TO YOUR BENEFIT

A partnership with WEX Health arms you with everything you need to custom-tailor the perfect membership experience that suits your individual clients needs, compliments you're product offering, consolidates your consumer-directed health (CDH) accounts, and can grow your business.



#### THE CHALLENGES:

- Expanding your healthcare benefit offerings and retaining clients
- Consolidating your product and service offerings into a single platform and a single user experience
- Differentiating your offering while keeping up with changing healthcare landscape

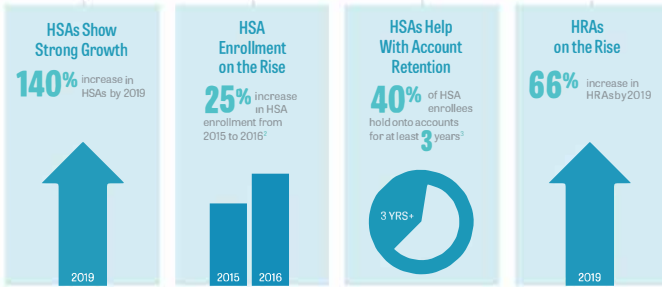


#### OUR SOLUTION:

WEX Health offers a fully private labeled, single platform solution for all consumer-directed health accounts including, FSA, HSA, HRA, Commuter and Wellness Incentives.

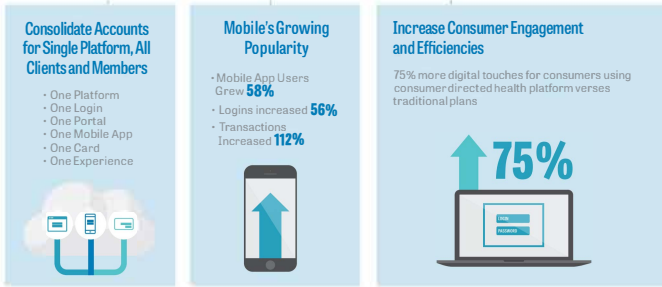
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## BOOST REVENUE by owning and expanding CDH accounts



2

## CONSOLIDATE ACCOUNTS One CDH platform simplifies access and increases engagement



3

## COMPETE MORE EFFECTIVELY Enhance your member experience



### PARTNER WITH A LEADER

The top 25% of WEX Health Partners experience 80% growth year-over-year

WEX Health Partners retain 98% of their employer customers

Powering more than 225,000 employer groups and servicing 24M consumers

**wex Health**

Call today to learn more about how WEX Health and our Partners can help you simplify the business of healthcare. 508.747.8207 [www.wexhealthinc.com](http://www.wexhealthinc.com)

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 3. <http://www.evolution.com/healthcare-trends-insights/the-consumer-business-on-the-rise/>  
 4. WEX Health Benchmark Data, 2015