

TAKE BACK CONTROL OF YOUR FUEL COSTS



WEX Fleet Card gives you the tools you need to better understand — and control — what drivers are purchasing.

You trust your drivers. Maybe you've even given them the go-ahead to use their fuel cards to grab a cup of coffee every morning. But what happens when that cup of coffee turns into two, or three? Or someone adds breakfast to the order – or something more expensive?

Even just five drivers each spending an extra \$5 a day on incidentals adds up to \$6,500 a year on top of your regular fuel expenses. Without proper planning, these unexpected purchases can make it impossible to stick to your budget.

That's why it's critical to understand just where your money's going. After all, you can't act on what you don't know.

GET THE RIGHT DATA

With a credit card, you have no way of knowing whether your drivers are using your fuel card for gas or for other purchases, such as coffee, candy or meals. WEX Fleet Card, however, enables you to see these kinds of spending details—and leverage them effectively.

More data



Backed by our unique proprietary network, WEX Fleet Card captures far more transaction data than a credit card can. So you understand not just the where and when of a purchase, but also who, what and why.

More visibility



Track how drivers spend every dollar, whether it's on fuel or something else. You can even know immediately whether drivers have used cards to make unapproved purchases, like cigarettes or liquor.

More versatility



Our easy-to-use online portal offers enhanced reports that slice and dice purchase data by day, week, month, driver or even vehicle. So there's no more sifting through paper receipts or expense reports. You instantly know what's being bought when.

CARD CONTROLS CUT COSTS

If you do spot behavior you'd like to curtail, WEX Fleet Card offers the ability to set automatic controls, stopping unauthorized purchases before they can occur.

Should a driver try to buy something that falls outside these limits, their card will decline – thus removing the temptation to add items onto a purchase beyond what you've already approved.

CASE STUDY:

"In Atlanta, there's an expectation that all the landscape crews go to the local gas station for a morning cup of coffee. Our policy was to pay our crews for the visit, as long as they got fuel too.











But once I was able to track their purchases, I discovered that not all morning breaks included fuel stops. In fact, fuel was only purchased two or three times per week.

That led to an extra \$150/ week in costs, not counting the opportunity cost of losing 10 minutes on a morning coffee break.

WEX Fleet Card saves me enough money each month to pay for itself after only one week of operation."

-Kraft, LawnSouth, Roswell GA

You can set card limits based on:

Type of product purchased	   
Hours of day, or days of week	 
Dollars per day/week	
Dollars per transaction	
Number of transactions per day	
Total gallons pumped	

You can even set cards as “fuel-only”, or “fuel- and service-only”. Purchase controls are as versatile as you need them to be.

THINK OUTSIDE THE CARD

Often the most effective cost-cutting measure is to talk to your drivers about their spending. Keep them in the loop, and encourage them to think proactively about how purchases add up. Having accurate data at your fingertips will help make those conversations much more compelling.

And if that morning cup of coffee continues to be a problem? Then maybe it's time to get a coffeemaker for the office!

Want to learn more about how the WEX Fleet Card can help your small business?

Call WEX at

800-761-7181

or visit

www.wexinc.com

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