LEVERAGE CONSUMERISM TO GROW YOUR PEO

1. **BOOST REVENUE** by owning and expanding CDH accounts.

2. **CONSOLIDATE ACCOUNTS** One CDH platform simplifies access and increases engagement.

3. **COMPETE MORE EFFECTIVELY** Set your PEO apart and gain share.

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### LEVERAGE CONSUMER DIRECTED HEALTH ACCOUNTS TO YOUR BENEFIT

**THE CHALLENGES:**
- Expanding your healthcare benefit offerings and retaining clients
- Consolidating your product and service offerings into a single platform
- Differentiating your offering while keeping up with changing healthcare landscape

**OUR SOLUTION:** WEX Health has a single platform for all consumer-directed health accounts including: FSA, HSA, HRA, Commuter, and Wellness Incentives.

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### 1. **BOOST REVENUE**

**HSAs Show Strong Growth**

- **140% increase in HSAs by 2019**

**HSAs Enroll on the Rise**

- **25% increase in enrollees from 2015 to 2016**

**HSAs Help With Account Retention**

- **40% of HSA enrollees hold accounts for at least 3 years**

**HRAs on the Rise**

- **66% increase in HRAs by 2019**

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### 2. **CONSOLIDATE ACCOUNTS**

**Consolidate Benefits for You, Your Clients, and Worksite Employees:**
- One Platform
- One Login
- One Portal
- One Mobile App
- One Card
- One Experience

**Mobile’s Growing Popularity**

- Mobile’s App Users: Growth 58%
- Logins Increased 56%
- Transactions Increased 112%

**Increase Consumer Engagement and Efficiencies**

In 2015, the WEX Health platform facilitated more than 48 MILLION consumer portal and mobile application logins, driving efficiencies and essentially saving millions of calls into service centers. On average, consumers on the WEX Health platform log into their portal or mobile application 1.5 TIMES PER DAY.

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### 3. **COMPETE MORE EFFECTIVELY**

**You can’t compete on price alone**

**OVER 1/3 of PEOs say differentiation is hard**

**Deliver superior value**

With healthcare reform, employers need a trusted benefits advisor more than ever.

**Offer peace of mind**

World-class security, Compliance and fraud protection, and 99.999% uptime.

**Establish Brand Awareness**

Easily apply your unique identity to private-label the solution for clients.

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**PARTNER WITH A LEADER**

- The top 25% of WEX Health Partners experience 80% growth year-over-year.
- WEX Health Partners enroll 230,000 employer customers
- Powering more than 220,000 employer groups and serving 24M consumers.

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2. 2016 Mid-Year Devenir HSA Research Study
4. SHRM Strategic Benefits Survey, 2014
5. WEX Health Benchmark Data, 2015

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