LEVERAGE CONSUMER DIRECTED HEALTH ACCOUNTS TO YOUR BENEFIT

A partnership with WEX Health arms you with everything needed to cater to the perfect healthcare benefit needs, standardize your consumer-directed health (CDH) accounts, and grow your business.

THE CHALLENGES:
- Expanding your healthcare benefit offerings and cleansing clients
- Consolidating your product and service offerings into a single platform
- Differentiating your offering while keeping up with changing healthcare landscape

OUR SOLUTION:
- WEX Health has a single platform for all consumer-direct health accounts including: FSA, HSA, HRA, Commuter, and Wellness Incentives.

1. **BOOST REVENUE** by owning and expanding CDH accounts

   - **HSAs Show Strong Growth**
     - 140% increase in HSAs by 2019

   - **HSA Enrollment on the Rise**
     - 25% increase in HSA enrollment from 2015 to 2016

   - **HSAs Help With Account Retention**
     - 40% increase in HSA enrollments hold onto accounts for at least 3 years

   - **HRAs on the Rise**
     - 66% increase in HRAs by 2019

2. **CONSOLIDATE ACCOUNTS**

   - One CDH platform simplifies access and increases engagement

   - **Consolidate benefits for you, your clients, and consumers**
     - One Platform
     - One Login
     - One Portal
     - One Mobile App
     - One Card
     - One Experience

   - **Mobile’s Growing Popularity**
     - Mobile App Users: 58%
     - Logins increased by 56%
     - Transactions increased by 112%

   - **Increase Consumer Engagement and Efficiencies**
     - In 2015, the WEX Health platform facilitated more than 48 MILLION consumer portal and mobile application logins, driving efficiencies and essentially saving millions of calls into service centers.
     - On average, consumers on the WEX Health platform login to their portal or mobile application 1.5 TIMES PER DAY.

3. **COMPETE MORE EFFECTIVELY**

   - Set your company apart and gain share

   - **You can’t compete on price alone**
     - Differentiation is hard in the Payroll industry

   - **Deliver superior value**
     - With healthcare reform, employer need a trusted benefits advisor more than ever

   - **Offer peace of mind**
     - World-class security, Compliance, and fraud protection, and 99.9995% uptime

   - **Establish Brand Awareness**
     - Easily apply your company identity to private label the solution for clients

PARTNER WITH A LEADER

The top 25% of WEX Health Partners experience 80% growth year-over-year.

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4. **HRA on the Rise**
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Call today to learn more about how WEX Health and our Partners can help you amplify the business of health care.

www.wexhealthinc.com