

# WEX Health for Payroll Companies

## Grow, Engage and Retain Business

Consolidating accounts and engaging your audience 365 days per year is more important than ever. **Can your solution keep up?**

Healthcare reform and the shift to “consumerism” present the Payroll industry with a tremendous opportunity to increase employer and employee retention through account-based plans. With WEX Health, you get everything you need to custom-tailor the perfect healthcare benefit administration solution to suit your business model, consolidate your consumer-directed health (CDH) accounts, and grow in an ever-changing market.

### Serve Consumer Expectations

The move to consumer-directed healthcare has spurred consumer demand for better ways to manage healthcare spending and monitor health and wellness initiatives. And with the ever-changing regulations, communication is critical.

**WEX Health solves these demands with:**

- One platform that delivers an end-to-end solution for all CDH (HSA, HRA, FSA), COBRA and wellness accounts
- Best-in-class portals and mobile apps that engage consumers and enable communication 365 days per year
- Award-winning mobile and debit card capabilities to promote your brand and help consumers manage healthcare financial decisions



### Drive Efficiency with Innovative Technology

Just as you encourage your clients to use a single vendor for their outsourced functions, you can do the same. Meet employer expectations and simplify your administration with a single private-labeled healthcare and financial management platform.

**With WEX Health you gain:**

- Flexible integration and branding options “Plug-and-play” connectivity between your business systems
- Account consolidation for more efficient operations, streamlined administration and employer retention
- Advanced payment and leading auto-substantiation technologies for streamlined payment and billing processes

## Deliver a Broad Suite of Products

As the market shifts, you need to be able to react quickly and meet demand driven by trends like: increasing growth in high deductible health plans (HDHP), HSAs, FSAs, and HRAs; growing acceptance of defined contribution and exchanges; and solid adoption of retiree programs.

### With WEX Health you can compete effectively with:

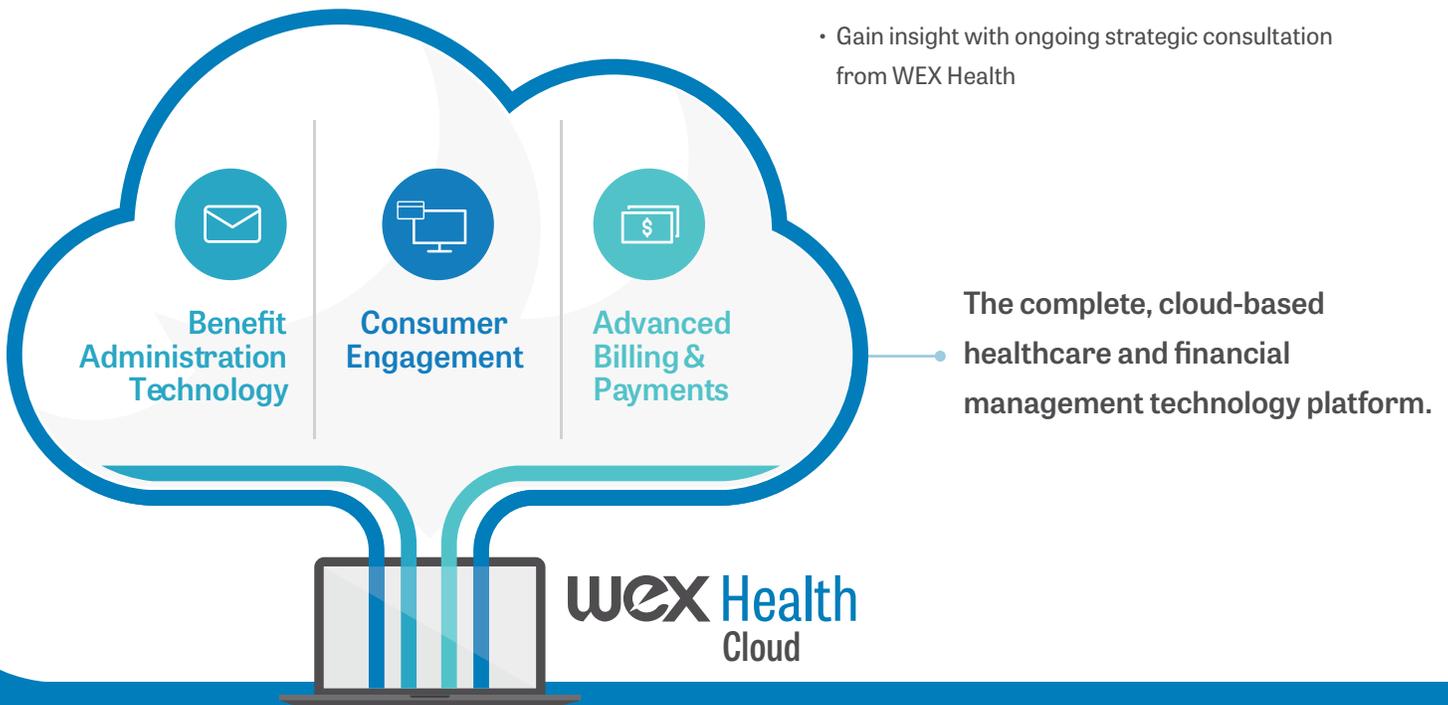
- A complete multi-account defined contribution solution
- Your own integrated HSA solution
- Exchange integration capabilities
- Comprehensive COBRA and billing capabilities

## Partner with a Leader

With our industry Partners and the WEX Health Cloud customizable platform, we drive efficiency across benefit account administration, consumer engagement, and advanced billing and payments, while driving greater value and profitability.

### As a WEX Health Partner you can:

- Reinforce your brand with a private-labeled solution to grow, engage and retain your business
- Enjoy peace of mind with world-class security, compliance and fraud protection, and 99.999% uptime
- Gauge your performance and growth with comparative data cross industry peers
- Gain insight with ongoing strategic consultation from WEX Health



When you're ready to work with the leader, turn to WEX Health.

**wex Health**  
Simplifying the Business of Healthcare

We can help you grow your business profitably and with the highest levels of satisfaction. To explore the WEX Health opportunity, contact [info@wexhealthinc.com](mailto:info@wexhealthinc.com) or 877.221.4541.