



FLEET
ClearView™

Case Study: Hammer Construction

OVERVIEW

Founded in 1985, Hammer Construction, a business servicing the oil and gas industry throughout Oklahoma and Texas has navigated the cyclical nature of the energy sector by its willingness and **ability to adapt to change**.

Hammer's fleet of dozers, trucks, excavators and graders are often scattered hundreds of miles away from its Oklahoma City headquarters. Further complicating the situation, many of these vehicles — and employees — can remain offsite for several weeks at a time. Hammer's ability to manage this effectively comes down to their willingness to invest in good people, develop efficient processes, and **use new technology**.

CHALLENGES CAN PRESENT OPPORTUNITIES

Hammer noticed that many transactions included items prohibited by company policy. "There was a time when we struggled with control measures. Fuel theft [among employees] was common," Doss recalls. "The company was losing **\$500-\$700 a month** from theft."

THE SOLUTION

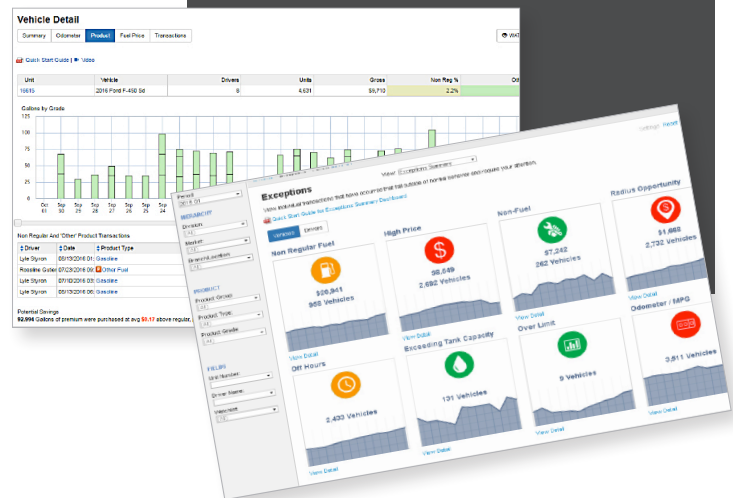
Since 2015, Hammer Construction has used two WEX payment platforms — **WEXOnline** and **WEX ClearView** — to achieve **new levels of employee accountability**.

WEX ClearView is an additional solution that is used along with WEXOnline to provide insights recently made available by



"ClearView gives us the ability to quickly identify trends and patterns and eliminate the extra risk of theft. Driver mentality has changed from, 'They will never miss a few gallons here or there.' or, 'That's just one of the perks of the job.' to, 'I better not steal any fuel because (Johnny) was terminated for using the fuel card for his personal vehicle.'"

— Steve Doss
Cost Control Manager



To learn more about ClearView, please visit wexinc.com/clearview



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the advent of big data. Doss now uses it to aggregate, analyze and interpret fuel-related purchasing data, which **results in greater insight** into his fleet's expenses.

"I'm able to get at the hard numbers almost immediately and then share with my division managers out in the field," says Doss. "We originally used the WEX payment program to help bring down fraud. Now, through WEX ClearView, we're **identifying new ways to improve operations**.

Through the **WEX ClearView dashboard**, Doss can see when an exception occurs on any of his 225 fleet cards. Once alerted, Doss can then quickly and easily drill down into any region, department, service station location, vehicle or employee to **determine the root cause of the problem**.

Only WEX ClearView™ delivers an unprecedented view of fleet-related activities and expenses that allows managers to identify trends quicker, monitor purchasing behaviors in depth and implement corrective actions to improve fleet profitability.

"ClearView is a very user-friendly program that breaks down information into layman's terms. Everyone understands what the numbers are telling us."

— Steve Doss
Cost Control Manager



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