ClearView Advanced
Analytics in action

Manage your fleet by putting your data to work

ClearView Advanced gives you all the data analytics power of ClearView Essentials and more. It offers exceptional opportunities for fuel price optimization. In addition, ClearView Advanced provides an entirely new channel for communicating with drivers, enabling you to implement, track and evaluate the effectiveness of driver messaging campaigns.

With ClearView Advanced you can:

- Harness current merchant data to direct drivers to the cheapest fuel

- Analyze purchase data to target behaviors with the greatest bottom-line impact

- Create, execute, measure and manage driver messaging campaigns

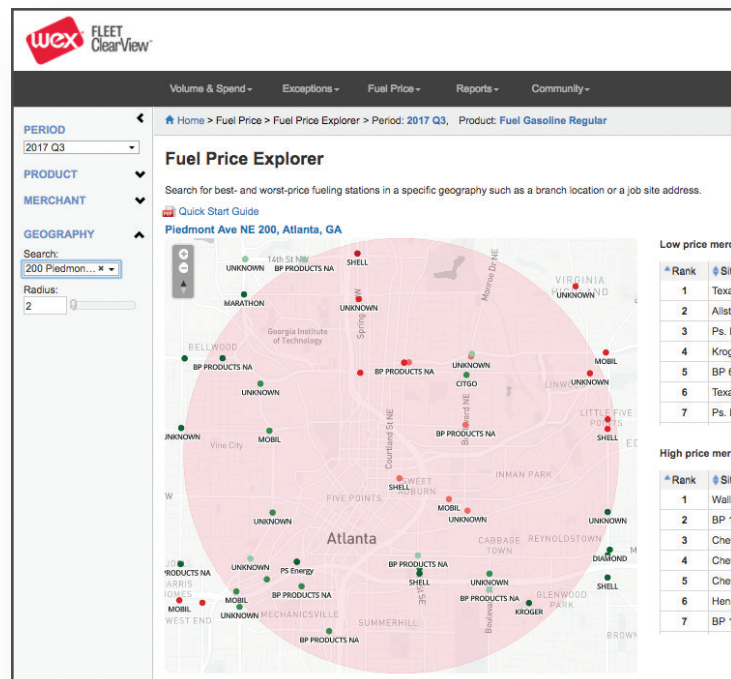- Demonstrate campaign value to senior leadership in terms they understand: real savings

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WEX® FLEET ClearView™

ClearView Advanced — compelling analytics, powerful price optimization tools, and direct-to-driver messaging

Guide drivers to make smarter fuel purchasing decisions.

Using the **Fuel Price Explorer**, locate preferred merchants within a tenth of a mile of a location of your choosing—a job site, a driver's home, or your business.
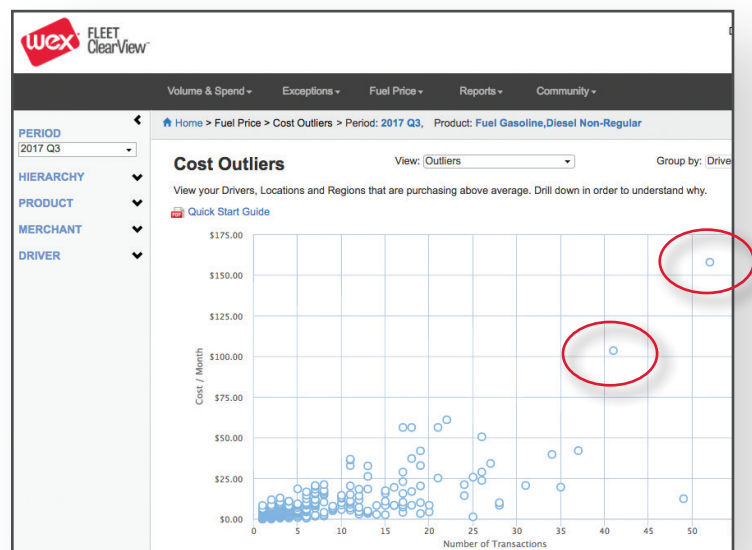
The **Merchant Map** enables you to search for the best- and worst-priced merchants within a given geography and enables you to share them with your employees. Additionally, **Merchant Price Tables** will provide you with pricing details.

Scope saving opportunities at the source— driver behavior.

The **Cost Outlier Scatterplot** helps you hone in on which drivers' purchasing habits represent the greatest opportunities for saving. Quickly spot those who purchase unnecessary fuel grades or consistently buy from high-priced merchants.

Once the drivers are identified, they can be targeted with behavior-specific messaging campaigns.

Take action—create driver messaging campaigns.

ClearView Advanced offers you a new direct communication channel to drivers and/or their managers that will enable you to guide and improve driver behavior.
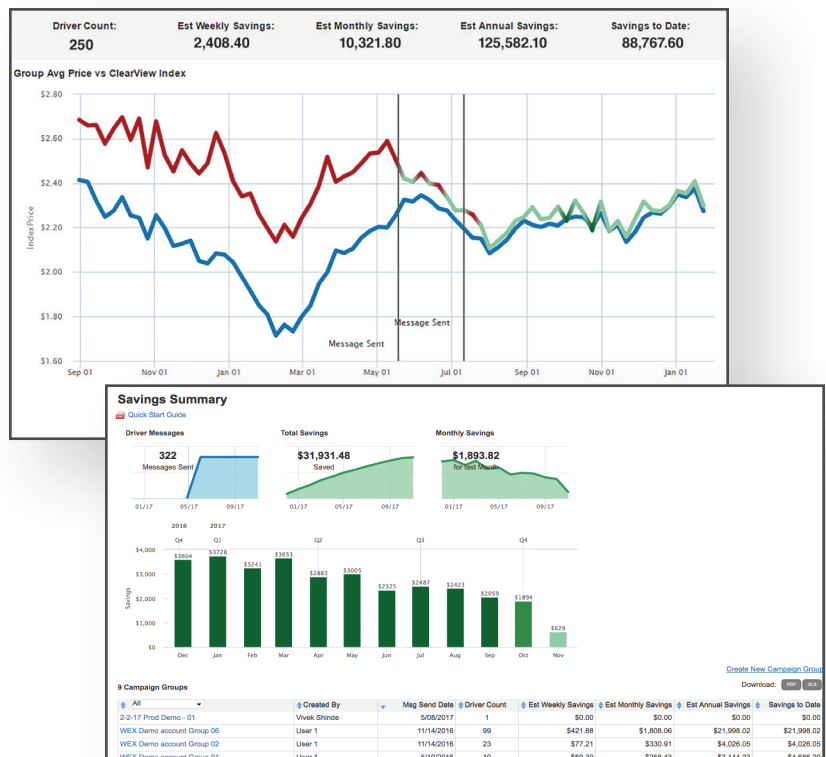
ClearView Advanced enables you to:

- Identify drivers whose behavior change will result in the greatest bottom-line impact.
- Target groups of drivers with common non-compliant habits.
- Choose from message templates to provide them with guidance.
- Deploy messages via email or text.

Measure, monitor, and manage.

Management requires measurement. ClearView Advanced provides several ways to track progress, measure results, and calculate savings. Among them:

- The **Campaign Group Detail** table enables you to dig into the specifics of any one campaign. You can compare and contrast results, track savings and monitor driver behavior changes.
- The **Savings Summary** collects, tracks and reports multiple campaign results. It depicts your campaigns and, most importantly, your savings.

WEX ClearView: Powerful data analytics for fleets of all sizes

With an eye toward designing solutions for fleets with a wide range of needs, WEX ClearView products present complex fleet data in straight-forward and compelling graphics. Whether you are a small fleet with basic data questions or a large fleet managing hundreds of vehicles, there's a ClearView solution to help you manage your fleet.

ClearView Snap	ClearView Essentials	ClearView Advanced
Stay informed with quick-read reports delivered directly to your inbox.	**Explore compelling visuals and drill-down capability to better manage your fleet.**	**Move from insight to action when you add ClearView Advanced.**
• Review fleet spending data in easy-to-interpret graphics. • Monitor data trends to spot potential problems. • Check fuel consumption and purchasing breakdowns by product. • Identify highest-spending drivers month-to-month.	• Track fleet purchasing activity details by driver and vehicle. • Identify non-compliant driver purchasing behaviors. • Investigate card misuse and potential driver theft. • Track progress on savings efforts and goals. • Improve results through updated policies and training.	• Locate and share best- and worst-priced fueling locations. • Target non-compliant drivers in need of guidance. • Create and manage driver messaging campaigns. • Communicate directly with drivers/driver managers via email or text. • Measure progress and report success to all levels of your company.

About WEX ClearView

Developed by a collaborative team of electronic payment technology experts, data scientists and fleet management professionals, WEX ClearView delivers big-data benefits without big investments in time, talent or additional resources.

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