

# WEX Health for PEOs

## Grow, Engage and Retain Business

New revenue streams, increased consumer engagement, and brand awareness are more important than ever. **Are you giving away business?**

The PEO industry has a tremendous opportunity to increase revenue, consumer engagement, and brand awareness by owning their health benefits accounts (i.e., FSA, HSA, HRA, COBRA, etc.). With WEX Health, you get everything you need to custom-tailor the perfect health benefit account solution to suit your business model and gain significant data-driven insights.

## Serve Consumer Expectations

The continued move to consumer-directed healthcare has spurred consumer demand for better ways to manage healthcare spending and monitor health and wellness initiatives. And with the ever-changing regulations, communication is critical.

WEX Health solves these demands with:

- One platform that delivers an end-to-end solution for all CDH (HSA, HRA, FSA), COBRA, and wellness accounts
- Best-in-class portals and mobile apps that engage consumers and enable communication 365 days per year
- Award-winning mobile and debit card capabilities to promote your brand and help consumers manage healthcare financial decisions

## Drive Efficiency with Innovative Technology

Just as you encourage your clients to use a single vendor for their outsourced functions, you can do the same. Meet employer expectations and simplify your administration with a single private-labeled healthcare and financial management platform.

With WEX Health you gain:

- Flexible integration and branding options “Plug-and-play” connectivity between your business systems
- Account consolidation for more efficient operations, streamlined administration and employer retention
- Advanced payment and leading auto-substantiation technologies for streamlined payment and billing processes



## Deliver a Broad Suite of Products

As the market shifts, you need to be able to react quickly and meet demand driven by trends like: increasing growth in high deductible health plans (HDHP), HSAs, FSAs, and HRAs; COBRA administration; and solid adoption of retiree programs.

### With WEX Health you can compete effectively with:

- A complete multi-account CDH solution
- Your own integrated HSA solution
- A comprehensive COBRA solution
- Advanced billing capabilities

## Partner with a Leader

With our industry Partners and the WEX Health Cloud customizable platform, we drive efficiency across benefit account administration, consumer engagement, and advanced billing and payments, while driving greater value and profitability.

### As a WEX Health Partner you can:

- Reinforce your brand with a private-labeled solution to grow, engage and retain your business
- Enjoy peace of mind with world-class security, compliance and fraud protection, and 99.999% uptime
- Gauge your performance and growth with comparative data cross industry peers
- Gain insight with ongoing strategic consultation from WEX Health

**wex** Health  
Cloud

The complete, cloud-based healthcare and financial management technology platform.

When you're ready to work with the leader, turn to WEX Health.

**wex** Health  
Simplifying the Business of Healthcare

We can help you grow your business profitably and with the highest levels satisfaction. To explore the WEX Health opportunity, contact [jdesart@wexhealthinc.com](mailto:jdesart@wexhealthinc.com) or 813.920.4704.