

Supporting your small business needs





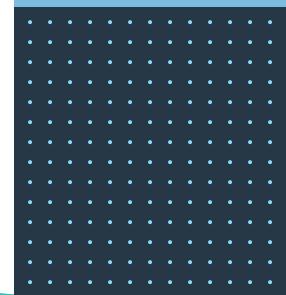


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Further. Together.

WEX has partnered with small business customers for nearly 40 years. During that time, we've established a reputation of operational excellence and integrity. At WEX, we are proud to roll up our sleeves and help provide comprehensive assistance for businesses of all shapes and sizes.

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We speak the language of small business operators. Whether you're looking to modernize your insight and reporting efforts, save on fuel costs or take advantage of the latest GPS tracking technologies, WEX offers solutions to simplify the business of running a business.



We'd like to take this opportunity to showcase some of the relationships we've forged with our customers, to highlight the power of collaboration that serves as the foundation of our business.

Coil Tubing Technology monitors its vehicles and drivers with WEX GPS tracking

UEX Customer since 2018 🛛 🕺 Location: Houston, Texas

Truck location. Time of purchase. No idle policy. Hard acceleration, or aggressive braking. Coil Tubing Technology CEO Jeff Chestnut monitors all of those things, and more, with WEX Premium GPS Services.

An oil field equipment supplier based in Houston, Texas, Coil Tubing Technology designs, manufactures, sells, rents, and services proprietary tools used for producing crude oil and other hydrocarbons. With a diverse business model and worldwide customer base, it's imperative that the company tracks its company vehicles on their trips across the southern part of the United States.

"I don't have a lot of time to monitor my vehicles, so the GPS tracking does that for me. We use it religiously, and drivers have quit misusing any of the vehicles since we started using it."

-Jeff Chestnut, Coil Tubing Technology CEO

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Coil Tubing Technology, Inc.





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"Cost per mile is one of the things that we track in our fleet, and if anything is out of line, I get rid of that vehicle," Chestnut said. "We drive a couple hundred thousand miles per year, and that cost could eat you up. I look at the WEX reporting so that doesn't happen."

-Jeff Chestnut, Coil Tubing Technology CEO



WEX GPS Tracking offers an additional layer of operational oversight

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Coil Tubing Technology, con't.

After three years of using the WEX Fleet Card for the company's small fleet, Chestnut added the premium GPS tracking solution, WEX Telematics, for an additional layer of fleet insights.

Coil Tubing Technology's jobs span hundreds, sometimes thousands, of miles. Company drivers take their trucks from Texas to Pennsylvania, and everywhere in between. The company's in-person work, focused primarily on keeping oil wells flowing, can lead drivers to rural locations. Using the WEX Connect mobile app helps drivers find the nearest, and cheapest fueling station.

Chestnut also uses WEX's online management system for a variety of purposes, including activating cards, setting purchase limits, and viewing in-depth reporting. If any questions arise, he's quick to engage with WEX's around-the-clock customer service center.

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WEX helps small businesses stay safe on the road

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WEX proudly offers a premium GPS tracking solution for fleet operators of all sizes. With WEX Telematics, managers can monitor technology-driven data analytics and leverage our award-winning customer service to keep a keen eye on the safety of your drivers...and your bottom line.

Small businesses enjoy additional benefits when pairing WEX Telematics with their WEX Fleet Card:

- » Safety first. Monitor driver performance by tracking critical events thanks to real-time linking with optional in-cab cameras. What's more, the ability to sense vehicle diagnostics remotely, set maintenance reminders, and track service histories helps keep a watchful eye on the status of your fleet.
- » Prevent fraudulent behavior. Thanks to free fleet card data integration, managers can ensure fuel purchases align with the vehicle's location.
- » Maintain compliance. Our integrated fleet card data helps ensure accurate and on-time IFTA reporting. WEX telematics keeps track of compliance requirements, so you can focus on the operations that drive revenue.



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Preservation Timber Framing can see it all with WEX reporting

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As the stack of gas receipts on Emilee Bolduc's desk grew taller, Preservation Timber Framing's business operations manager knew there had to be a better way to track her company's fuel spend.

Headquartered in Berwick, Maine, the business specializes in the structural repair of historic timber-framed structures such as steeples, barns, and homes throughout northern New England. As it rapidly expanded, the company owner and Bolduc agreed to look into fleet cards. WEX came up early in her search, and Bolduc never thought twice. The partnership is now seven years strong.

"It hit all the checkboxes of what we were looking for. From an accounting and bookkeeping standpoint, having it all in one place is huge because it's a pain when you have to reconcile credit card bills manually."

-Emilee Bolduc, Operations Manager, Preservation Timber Framing



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"When the statement comes in, it's all there in black and white. The information is comprehensive and easy to grasp. Working with WEX helped us gain a better understanding of our fuel card spend without any added responsibilities, ultimately saving our business significant time and effort."

-Emilee Bolduc, Operations Manager, Preservation Timber Framing

WEX's online management system removes the fog from fuel spend

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Preservation Timber Framing, con't.

Bolduc uses **WEX's online management system** to monitor spend at the card level, easily identifying any fueling anomalies. Each driver is designated their own card, and adding new cards or making changes to card assignments is quick and easy for Bolduc.

Using the WEX Fleet Card and the corresponding online services allows Preservation Timber Framing to do what it does best, restore historic timber structures. And perhaps most importantly, long gone are the days of Bolduc chasing down and sifting through stacks of drivers' individual gas receipts.

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Here's how small business operators can keep a close eye on the purchases that impact the bottom line:

traceability into fleet purchases

WEX online management tool

provides transparency and

- » Driver IDs are entered for each transaction, to highlight who spends what, where and when.
- » Real-time or in-one click reporting provides visibility into purchase activity metrics and transaction summaries.
- » The WEX Fleet SmartHub app provides an easy, reliable mobile control center for your WEX Fleet Card account. Look up driver IDs, check fleet card limits and more from a centralized, easy to navigate interface.



SMALL BUSINESS FLEET CUSTOMERS **Ξ** 01

Why partnering with WEX was a good idea for Southern California plumbing business

😇 WEX Customer since 2018 🛛 🤗 Location: Gardena, California

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As the Owner and CEO of Right Time Rooter and Plumbing Services, Anthony Flowers decided his small business needed a fleet card in order to fully realize its growth potential. Because his company provides a wide array of services, including emergency plumbing, rooter services, and gas and sewer line installation on a 24/7 basis, Flowers needed a card that he and his 10 drivers could use just about anywhere at any time.

After carefully examining the fleet card landscape, Flowers chose WEX because of its card acceptance — **at 95% of U.S. fuel stations and 45,000 service locations** — and cost-savings opportunities. Not only do he and his drivers fill up at major stations, but also the smaller, locally owned fueling stations across sprawling Los Angeles County.

"From the time we started using the cards, the convenience was real. As a plumbing company we're all over the place, and we can go just about anywhere to fill up. That's a real plus."

-Anthony Flowers, Owner & CEO, Right Time Rooter and Plumbing Services

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"We know that our drivers can get to a client quicker because they don't have to fuel up in a certain area or station. In the end, working with WEX makes it easier to run my business."

-Anthony Flowers, Owner & CEO, Right Time Rooter and Plumbing Services



In addition to the wide acceptance network, Flowers said he finds WEX reporting useful. Analyzing fuel consumption statistics helps Flowers with budgeting. He also examines where his drivers fuel most often, and with that data, implemented a streamlined vehicle dispatching process. Partnering with WEX not only helped Flowers gain the widespread card acceptance his fleet needed, but it also enabled him to make smarter overall business decisions.





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WEX Fleet Cards & Fuel Management Solutions for Small Business

WEX removes the worry associated with route planning by giving drivers access to 95% of fuel locations across the U.S.

By using our <u>WEX Connect</u> app, drivers can effortlessly identify the cheapest nearby fuel. With the ability to track spending, WEX Fleet Cards and the integrated WEX Connect app bring convenience and clarity to life on the road.

<u>WEX Telematics & GPS vehicle tracking</u> provides location information alongside fuel use and driver performance metrics.

WEX provides small business operators with a <u>fleet card</u> that's smarter than credit, and safer than cash.

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Customer-focused. Values-based. Innovation-driven.

We are WEX, and we've worked alongside small businesses for nearly forty years.

From fuel cost savings to GPS tracking, unlock the tools to support the management of your company. Discover solutions that help you **save money** with available rebates and tools to curb spending, and **save time** with automatic expense reporting.

As your company grows, WEX remains **by your side** to drive even further savings and efficiency, thanks to available reporting metrics, management data and analytics.

WEX helps streamline business management for operators of all sizes. We're proud to share our customer's success stories, and look forward to connecting with you to maintain and grow your small business. To learn more about how WEX offerings can enhance the efficiency of your organization, <u>contact us today</u>.









