# Decision Support Tool

Provide employees with immediate and meaningful access to personalized medical plan recommendations



### **Integrated, Intelligent Decision Support**

Amplify the employee enrollment experience with personalized decision support. The BeneFITwise Integrated Intelligence Guide is a feature that applies nationwide data and provides an objective ranking of available plans — granting employees the **power to choose benefits with confidence.** 

#### **Thoughtful Choices**

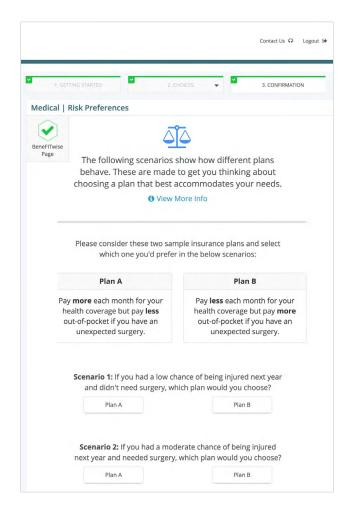
BeneFITwise helps employees reduce confusion during enrollment and choose the best benefits. Employees are prompted to answer a few scenarios to help them understand how different plans would accomodate their needs to:

- Improve comprehension of benefit plan behavior
- Ensure fewer underinsured employees

#### **Set Preferences**

Employees input preferences, including medications, to see which plans meet their specified needs. Risk tolerances are also measured — such as choosing more comprehensive plans to cover unplanned surgeries. Preferences are reflected in the score breakdown.









## Decision Support With Artificial Intelligence

Most plan selection and decision support tools are known for their ability to educate consumers and compare options. However, this unique product uses artificial intelligence and advanced analytics to predict individual risk and costs, account for preferences, and recommend the best health benefits based on the options available.

#### **Scored Benefit Plans**

For employees, simplicity is key.
Personalized inputs are paired
with public and proprietary
data to arrive at a scored and
ranked recommendation. The
recommendations evaluate several
key sources, such as risk protection,
that employees would miss if they
picked plans based on cost alone.

#### **Employers Benefit Too**

BeneFITwise enables employers to offer a new, market-leading plan selection and decision support experience to employees. The result is increased benefits usage, understanding, and better-managed costs.

